

Mississippi Coast Audubon Society Birdathon (2019)

TEAM LEADER INSTRUCTIONS

Birdathoner Teams wishing to participate in the MCAS Birdathon should register their team by emailing Mark Woodrey (Mark.Woodrey@gmail.com) the following information: Team Name, Team Leader(s) Names and Team Member Names by April 10th.

Each team should have (1) a *Birds of the Coastal Mississippi Counties* checklist (available at https://mscoastaudubon.org/wp-content/uploads/2016/02/CoastChecklist_8_Oct_2015.pdf), (2) participation instructions, and (3) a pledge form (or two) for each team member.

Teams should start scouting as early as possible and report, via ESKIMMER, MISSBIRD, Band of Birders Facebook page, and eBird any rarities or good birding areas you find; it is important for all teams to share this information before the Birdathon - the more birds each team sees, the more pledge money raised. Each team will set its own itinerary as long as the route is within the six coastal Mississippi counties (Jackson, Harrison, Hancock, Pearl River, Stone, and George).

Pledges: Each team member is **STRONGLY** encouraged to solicit pledges from friends, colleagues, co-workers, family, etc. As pledges are made, each team member should be sure to complete all of the information requested on the Pledge Tracking Form.

Following the close of the Birdathon survey window, team leaders should submit species lists to Apryle Panyi (apryle.panyi@usm.edu) by Monday April 15th. Results will be sent out via email and also revealed at the program meeting on May 7th at MSU CREC. Team species lists, a composite list of species and a brief event description will be prepared to be shared with donors. These lists and summary will be provided to each team leader who will then provide a copy to each team member. It will be each team member's responsibility to make copies of the list, calculate each sponsor's donation, and mail to the sponsors (it is also OK to collect donations in person from sponsors, which saves on postage). This should be completed no later than **ONE** week after the Birdathon; sponsors are more likely to follow through with their pledges if they are contacted right away.

All information and forms are available from the MCAS website (<https://mscoastaudubon.org/donate-to-mcas/>) or contact Mark Woodrey at Mark.Woodrey@gmail.com